



FOR IMMEDIATE USE

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## iGive to WeGiveMKE

iGive to WeGiveMKE it is our anticipation that the week before Thanksgiving this year and every year thereafter thousands of people will be met with warmth and comfort by a city-wide effort to provide a variety of resources to our neighbors who are in need.

The WeGiveMKE pools our efforts for the common good and will also serve as a source of renewed hope that ours is a city of great compassion and that we are committed to helping others by *paying it forward*. Our hope is to provide more opportunities to more people; therefore, we are inviting you to partner with us. We are asking that the city of Milwaukee GIVE BACK by nominating a deserving person or family to receive one of our sponsored items (i.e. a bedroom set, swimming lessons, a classroom pizza party, 200 turkey dinners, etc.), Volunteer to clean up a street, carry someone's groceries, adopt a grandparent, serve food at a local shelter, make lunches for the children in need, hand out coats, hats and gloves to the homeless and much. You can also donate by going to the **Wegivemke.com**. All the funds will go directly towards "pay-it-forward" opportunities; Paying 10 families rent for a month, buying groceries, gas, etc.

WeGIVEMKE is a partnership of local venues and businesses designed to render goodwill to persons who lack privilege. It is hosted by REVERB, a young adult ministry of Christian Faith Fellowship Church. Formerly referred to as iGive, our efforts were comprised of twenty-five *random acts of kindness* by 25 teams, at 25 select locations, were provided to a host of random individuals that included visits to veterans at Milwaukee's VA Medical Center, haircuts (compliments of local barbers), and free coffee from a neighboring McDonald's franchise. Volunteers distributed coats, hats, and gloves, and carolers serenaded visitors at *St. Benedict's Soup Kitchen*. Socks were given to inhabitants of the *Milwaukee Rescue Mission* and numerous other resources and services were provided to a multitude of recipients throughout Milwaukee County. We hope to expand our teams, our locations, and our giving.

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